

RED CLAY CONSOLIDATED SCHOOL DISTRICT

Reclaiming Student Safety

Red Clay Consolidated School District, located in Wilmington, Delaware, serves approximately 16,000 students. After deploying Google Chromebooks in their schools, the district recognized the need for a digital safety solution.

While they initially implemented Gaggle Safety Management, due to funding constraints and decisions made by their state consortium, they switched to competitor products in an attempt to save costs. Despite the lower prices offered by competitors (Securly and GoGuardian), the district quickly realized that the level of service did not match what they had come to expect with Gaggle.

FINDING THE RIGHT PROVIDER

The need for a student safety solution became apparent when Red Clay Schools rolled out Google Chromebooks to their students. To provide a comprehensive approach to student safety following this rollout, the district partnered with Gaggle and successfully implemented Gaggle Safety Management across their schools.

However, despite the success and satisfaction with Gaggle, the district faced a challenge due to Delaware's funding system, which required a public vote to increase technology funding.

Competing companies promised cost savings while assuring Red Clay that they could provide similar safety features. This led to the district's decision to switch providers in pursuit of cost savings.

COST SAVINGS, BUT AT WHAT COST?

Not long after signing the new provider, Red Clay realized that they were not receiving the same level of detail, accuracy of information, and support that Gaggle had previously provided.

"We very quickly realized that there were some challenges and differences with this other company who said they could do the same thing that Gaggle had been doing for us, but it just hadn't gotten to the point of what we needed."

TONY CLEMMONS
NETWORK COORDINATOR, INFORMATION TECHNOLOGY
RED CLAY CONSOLIDATED SCHOOL DISTRICT

In fact, the district tried a second provider, only to realize that this company also couldn't adequately support their needs.

"The reason we came back to Gaggle is — after we left and tried two other separate products — the amount of false positives and lack of insight we were receiving, it wasn't worth the cost that we were saving."

RETURNING TO GAGGLE

Recognizing the unique safety needs of their district, Red Clay decided to return to Gaggle.

Gaggle's ability to deliver accurate alerts, comprehensive information for administrators, and quarantine potentially harmful content was extremely beneficial to the district.

- **Accurate Alerts:** Red Clay administrators no longer felt overwhelmed with alerts. Gaggle provided them with a curated list of possible student situations (PSS) that required immediate attention. This reduced the volume of alerts and ensured that urgent issues were prioritized.
- **Comprehensive Information:** Gaggle's alert emails contained all the necessary details for administrators to take swift action, making a significant difference in their ability to support students effectively.
- **Quarantine Feature:** Gaggle's capability to mark and quarantine potentially harmful content prevented it from being shared with others, enabling administrators to review and address the issue appropriately.
- **Addressing Sensitive Issues:** Gaggle helped Red Clay address sensitive issues, such as child sex trafficking and harmful behavior, by providing alerts and insights that led to intervention and support for affected students.

THE GAGGLE DIFFERENCE

Red Clay Consolidated School District's journey with student safety management showcases the importance of choosing a provider that can truly deliver on expectations. Gaggle proved to be the reliable partner that Red Clay needs to ensure the safety and well-being of its students.

"Simply put, Gaggle does what it says it is going to do. I know that seems like an understated compliment, but working in the technology field for as long as I have, there are so many tools that say they do so many different things but they don't fulfill that. Gaggle has fulfilled that need. We have confidence knowing that there is an extra 'set of eyes' for us. Gaggle gives us the information we need in order to make sure our students are safe and getting the support they need."

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Gaggle's mission is to provide a human-centric approach to student well-being in K-12 districts. Let us help you create a safe and supportive environment for your students.

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